

MAKE *mere mortals*

FEEL

uncontrollable EMOTION *with*

PRINTING

to TITILLATE

their wanton DESIRES

nettl[®]
of Newark and Grantham



I ♥ LN
THE LEON CLUB
LEON.

BRENT CROSS

BRUNSWICK

WHARF

Thanks for AMAZING YEAR

BOOM!!!!

SHOUTS BOOM TO 2021!

Hit them right in the feels, with print

Your website needs to look impressive. It has to be clear and consistent. You know that already.

But big brands don't just focus everything online. They combine their online presence with offline marketing.

Why? Print and direct mail is proven to build trust. It's perceived to be more credible. It plays with emotions.

And it appeals to multiple senses – touch and sight. There's nothing like it. And you can exploit that power, very cost-effectively.

Sometimes too much choice is daunting. That's why this guide features our top selling collections. Our most popular, best value ranges. With a few curious and quirky options sprinkled in, to titillate and add allure.

NEW

We've upgraded our production hub with new print tech. Our first-in-the-UK press sets a new standard for quality and hi-definition print.

You'll feel it with your eyes.

This year we
switched all
our matt and
gloss laminated
print to a new
biodegradable laminate.



It looks like regular lamination
and feels lovely. When the print
reaches the end of its useful life,
it composts. Within two years
it's gone. Without leaving any
contaminants in the soil.



The ceremony that starts something special

Isn't it weird? Most meetings start with the same ceremony. We present our business cards and we accept them from others. And that's the start of the relationship.

Everyone wants their relationships to go well. You might as well stack the cards in your favour. And make them look exceptional. We know just the way.

All our business cards are double sided as standard. Put a map on the back, or a photograph of your premises or products. Or even just add a simple accent colour.

Order cards frequently? Have more than ten employees? Let's setup a private online store for you. It's fast and it's easy. Ask for a demo.

BUSINESS CARDS



Regular

Simple, elegant and thick
400gsm silk artboard.
Same day despatch
available as an upgrade.

250 from **£35.10** BCRG4T



Luxury Bio

Our number one best seller.
400gsm matt bio laminated
board on both sides for a
sophisticated finish.

250 from **£41.40** BCLX4T



STARMARQUE™ Bio ★★★★★

Spot gloss highlights on top
of matt bio lamination which
shimmer in the light and look
absolutely delicious.

250 from **£60.30** BCSM4T

FANCY OPTIONS

 DELIVERY INCLUDED



Smooth Wove

Crisp uncoated 300gsm board, like classic business cards.

250 from **£38.70** BCSW4T



GRANDSUEDE

An ultra smooth lamination on both sides, feels soft to touch.

250 from **£44.10** BCGU4T



EMBOSINI

Add texture with simple embossing on these uncoated beauties.

250 from **£150.30** BCEM4T



Opuleaf Foil

Choose copper, gold or silver foil highlights to shine.

250 from **£150.30** BC074T



XO 600gsm thick

Show who's the boss, with our thickest 600gsm uncoated cards.

250 from **£110.70** BCX04T



Folding

Double or triple the space, with creases to fold to regular size.

250 from **£106.20** BCRG4F?



**mike
brewer
motors**

With compliments

Mike Brewer Motors
Bramall Lane, Sheffield S2 4RN
01142 50 60 80
sales@mikebrewermotors.com
www.mikebrewermotors.com

Mike Brewer Motors is a trading name of Evolution Funding Ltd.
Registered Address: Thompson Close, Chesterfield S40 5BZ
Registered Company No: 4603642 VAT No: 947 5025 07

- Low rate finance
- Attractive guarantees
- Quality used vehicles
- Service and MOT

- Low rate finance
- Attractive guarantees
- Quality used vehicles
- Service and MOT

When did you last write me a letter?

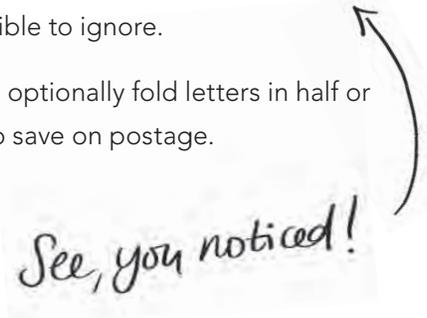
Many folk overlook the power of a simple posted letter. We all get less mail through our letterbox than we used to. And we all get more junk through our email inbox.

Yet letters are an effective direct mail piece. Either laser or inkjet print onto letterheads yourself. Or we can pre-print words for you.

But actually. Why not *handwrite* your marketing letter? Think about it. When did you last get a handwritten note?

Just write your letter once, we'll scan it and print it at the same time as the letterhead. It'll look authentic and impossible to ignore.

We can optionally fold letters in half or third, to save on postage.



See, you noticed!

STATIONERY



Corporate Stationery

120gm bright white smooth wove paper is our number one seller.

250 Letterheads from **£55.80** STCPA40D

250 Comp Slips from **£39.60** STCPCS0D



Echo Stationery

100gsm white bond paper is an even more cost effective range.

250 Letterheads from **£54** STREA40D

250 Comp Slips from **£30.60** STRECS0D

FANCY PAPERS



Pharaoh Stationery

120gsm subtle cream.
250 from **£63** STPHCSOD



Conqueror Stationery

120gsm Stonemarque texture.
250 from **£65.70** STQCOSOD



Praxis Stationery

100gsm Micro-laid texture.
250 from **£62.10** STPRCSOD



Power User Stationery

80gsm bond.
250 from **£45.90** STPUCSOD

COOL STUFF



Stickers

from **£34.20** FFK?



Document Corners

500 from **£81** DOCCORNT



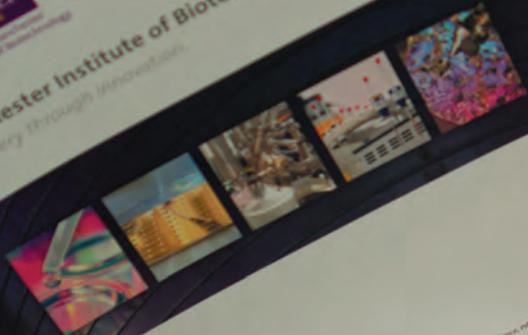
NCR Pads & Business Forms

5 from **£57.60** DINPA620



Manchester Institute of Biotechnology

Discovery Through Innovation



The Manchester Institute of Biotechnology is committed to the pursuit of research excellence, education, knowledge transfer and delivery through innovation. Biotechnology is a vibrant and integrated interdisciplinary arena in community work towards developing new biotechnologies that will find applications in areas such as human health, the energy economy, food safety, industrial transformations and the environment.



UNIVERSITY OF MANCHESTER LONDON SEMINAR AND WORKSHOP SERIES Future Energy Supply – Options For The Future

Jubilee Room, Westminster Hall, Houses of Parliament
4 December 2012 - 1.00 to 5.00 pm



Just how do you get their full attention?

Do you write proposals, send quotes or make estimates? Truth is, yours is probably not the only one a client gets.

So how do you increase the chances of winning the work? Following-up is really important of course. Quite often the fastest quote wins the day.

But there are other techniques. Send your proposal by email, but also post a hard copy. Stick it inside a folder. Why? It shows you're serious and credible.

There's some psychology going on too. The act of opening the envelope and unfolding is a bit of theatre.

It's not some tiny flyer. It's a huge double page spread of 'you'. And they're holding you with both hands. And you're blocking out other distractions. And now you have their full attention. Close the deal.

FOLDERS



Presentation Folders

Our best seller. Choose from silk, gloss or matt laminated. To hold A5 or A4. Multiple pocket styles.

250 from **£320.40** PFA5S0X



GRAND SUEDE™ Folders

A luxurious soft-touch feel. Holds A5 or A4. Clever engineering makes this our best value.

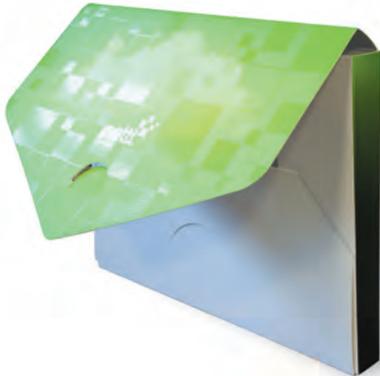
500 from **£233.10** PFA5T4D1



STARMARQUE™ Folders

Spot gloss highlights available as an optional extra on all these folders, except Grand Suede.

250 from **£683.10** PFA5Q0X



Fat Folders

Great for delegate wallets as they hold up to 2cm of paper. To hold A5 or A4.

250 from **£507.60** FFG40



Corporate Folders

One extra flap, gives you 50% more selling space than other folders. To hold A4.

250 from **£507.60** CFA4GX



Peel & Stick Folders

Make smaller or fancier shaped pockets with these. To hold A5 or A4.

250 from **£415.80** PPA5GX

If you would like to find out more about the Community of the Sisters of Melanesia, current projects or becoming an Associate, please contact the charity.

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MELANESIA

THE EDUCATION ISSUE
 LEARNING FROM EACH OTHER

THE MELANESIAN SOCIETY

ALSO INSIDE THIS ISSUE:
 School Partnerships
 Cyclone Donna Update

EXETER PRIDE 2017

SATURDAY 13 MAY 2017

OFFICIAL PRIDE PROGRAMME

FOR MORE INFORMATION VISIT: WWW.EXETERPRIDE.ORG

SUPPORTED BY

Exeter Phoenix Devon County Council

Let me tell you a story

It costs the same to post a book like this as it does to send a postcard. Waaaat? Really? Royal Mail charge the same rate up to 100g, as long as the piece is less than C5 size. You might as well make the most of their generosity.

Take time to explain. Let your story unfold. With a persuasive booklet or eye-catching catalogue.

It's easy to throw lots of messages at people. And overwhelm. And confuse.

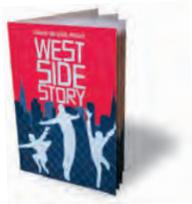
Give them space.

Let them breathe.

Use full page photography, not tiny thumbnails. Say fewer words. Illustrate more. Be clear. Sell more.

BOOKLETS

These are our most popular sizes for booklets, but other possibilities are available – please ask.



A6
105x148mm pages



DL
99x210mm pages



Landscape A5
210x148mm pages



Portrait A5
148x210mm pages



Small Square
18 148x148mm pages



Large Square
210x210mm pages



Landscape A4
297x210mm pages

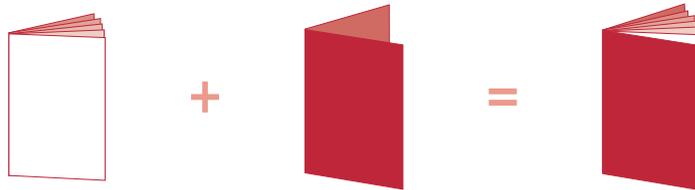


Portrait A4
210x297mm pages

HOW TO CREATE BOOKLETS

1 Choose a paper

Our stapled booklets start from 8 pages and go up to 64 pages. If you need more pages, ask for options.



Most people choose these papers for inside pages:

- 100gsm** silk art paper
- 100gsm** uncoated paper
- 150gsm** gloss art paper
- 160gsm** uncoated paper
- 170gsm** silk art paper

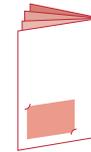
2 Choose a cover

Some people are happy with all pages in the booklet being the same paper. However, most opt to put a thicker cover on the outside.

- There are loads of options available, but our best sellers are:
- 250gsm** gloss or matt laminated
 - 280gsm** silk
 - 300gsm** uncoated
 - 350gsm** matt or gloss laminated
 - 350gsm** starmarque spot gloss

3 Pimp your cover

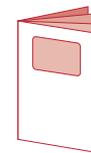
Choose a 250gsm laminated cover and optionally add extra features to make your booklet even more useful. Ask for a price.



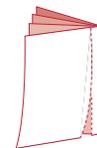
Business card slots



Insert holder slots



Windowed front cover



Perforated back cover

FREE

TASTING SESSIONS



FOOD & DRINK

at local cafes, restaurants, pubs & bars



MASTER CLASS

WORKSHOPS

FOOD & DRINK STALLS
BY LOCAL BUSINESSES



Free Entry



COMPETITIONS



www.worcesterbid.com/foodiefestival
#WorcFoodieFest Worcester BID

shop eat play | live worcester



YOU'RE INVITED TO EXPLORE
SWANSEA
newest, most exciting
BAR & BISTRO

New!



GRAB A COFFEE
turn me over

Leaflets, flyers, postcards... any size you want

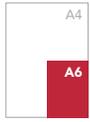
You say pamphlet, we say leaflet. You call it a flyer, we call it a postcard. They're all just rectangles and squares. So we've organised them together, by size.

Whether you want to hand out things at an event, post them through mailboxes or create stunning direct mail pieces, we've got all the options covered. From thin paper to ultra thick board.

On the grids see which paper can be optionally laminated, embossed or die-cut. To add foil accents or spot gloss highlights. To crease. To fold.

Our most popular sizes and paper types are listed on the next few pages, starting from lightest to thickest. These are the best sellers. If you want a paper or size not listed, please ask.

A6



105x148mm

	FRONT	REVERSE	250	500	1,000	5,000	Get in 24 hours	Get in 48 hours	Delivered in days	Folded to size	Shaped or Creased	Matt bio laminated	Gloss bio laminated	Spot gloss highlights	Foil highlights	Embossed
100gsm bond paper		LECA64?	£30	£34	£42	£56	○	○	6	-	-	-	-	-	-	-
150gsm gloss art paper		LEGA64?	£38	£44	£47	£85	○	○	4	-	-	-	-	-	-	-
160gsm uncoated paper		LERA64?	£44	£54	£64	£113	-	-	10	-	-	-	-	-	-	-
170gsm silk art paper		LESA64?	£38	£44	£54	£90	○	○	6	-	-	-	-	-	-	-
280gsm artboard		PRCA644?	£41	£45	£54	£101	○	○	4	-	○	-	-	-	-	-
300gsm wove uncoated board		SHWA64?	£42	£52	£83	£197	-	-	10	-	○	-	-	-	○	○
400gsm silk artboard		SHSA64?	£55	£58	£68	£144	○	○	6	-	○	○	○	○	○	○

DL

 DELIVERY INCLUDED



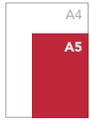
99x210mm

Other papers available too!

	FRONT	REVERSE		250	500	1,000	5,000	Get in 24 hours	Get in 48 hours	Delivered in days	Folded to size	Shaped or Creased	Matt bio laminated	Gloss bio laminated	Spot gloss highlights	Foil highlights	Embossed
100gsm bond paper		 LEC3A4?	£31	£39	£49	£73	<input type="radio"/>	<input type="radio"/>	6	-	-	-	-	-	-	-	-
150gsm gloss art paper		 LEG3A4?	£40	£45	£51	£90	<input type="radio"/>	<input type="radio"/>	4	-	-	-	-	-	-	-	-
160gsm uncoated paper		 LER3A4?	£63	£65	£74	£139	-	-	10	-	-	-	-	-	-	-	-
170gsm silk art paper		 LES3A4?	£50	£54	£60	£105	<input type="radio"/>	<input type="radio"/>	6	-	-	-	-	-	-	-	-
280gsm artboard		 PRC3A4?	£49	£54	£67	£154	<input type="radio"/>	<input type="radio"/>	4	-	<input type="radio"/>	-	-	-	-	-	-
300gsm wove uncoated board		 SHW3A4?	£50	£64	£117	£271	-	-	10	-	<input type="radio"/>	-	-	-	-	<input type="radio"/>	<input type="radio"/>
400gsm silk artboard		 SHS3A4?	£65	£67	£86	£216	<input type="radio"/>	<input type="radio"/>	6	-	<input type="radio"/>						

- Not available Optional upgrade 23

A5



148x210mm

	FRONT	REVERSE	250	500	1,000	5,000	Get in 24 hours	Get in 48 hours	Delivered in days	Folded to size	Shaped or Creased	Matt bio laminated	Gloss bio laminated	Spot gloss highlights	Foil highlights	Embossed
100gsm bond paper		LECA54?	£34	£42	£54	£83	<input type="radio"/>	<input type="radio"/>	6	<input type="radio"/>	<input type="radio"/>	-	-	-	-	-
150gsm gloss art paper		LEGA54?	£48	£52	£57	£103	<input type="radio"/>	<input type="radio"/>	4	<input type="radio"/>	-	-	-	-	-	-
160gsm uncoated paper		LERA54?	£69	£74	£82	£156	-	-	10	<input type="radio"/>	-	-	-	-	-	-
170gsm silk art paper		LESA54?	£55	£60	£66	£119	<input type="radio"/>	<input type="radio"/>	6	<input type="radio"/>	-	-	-	-	-	-
280gsm artboard		PRCA544?	£56	£62	£80	£198	<input type="radio"/>	<input type="radio"/>	4	<input type="radio"/>	<input type="radio"/>	-	-	-	-	-
300gsm wove uncoated board		SHWA54?	£68	£83	£140	£335	-	-	10	-	<input type="radio"/>	-	-	-	<input type="radio"/>	<input type="radio"/>
400gsm silk artboard		SHSA54?	£75	£77	£102	£293	<input type="radio"/>	<input type="radio"/>	6	-	<input type="radio"/>					

2/3rds A4

 DELIVERY INCLUDED

Ask for in-between quantities



198x210mm

	FRONT	REVERSE		250	500	1,000	5,000	Get in 24 hours	Get in 48 hours	Delivered in days	Folded to size	Shaped or Creased	Matt bio laminated	Gloss bio laminated	Spot gloss highlights	Foil highlights	Embossed
100gsm bond paper		 LEC2A4?	£45	£54	£64	£118	<input type="radio"/>	<input type="radio"/>	6	<input type="radio"/>	<input type="radio"/>	-	-	-	-	-	
150gsm gloss art paper		 LEG2A4?	£56	£68	£81	£152	<input type="radio"/>	<input type="radio"/>	4	<input type="radio"/>	-	-	-	-	-	-	
160gsm uncoated paper		 LER2A4?	£69	£86	£101	£223	-	-	10	<input type="radio"/>	-	-	-	-	-	-	
170gsm silk art paper		 LES2A4?	£57	£72	£86	£190	<input type="radio"/>	<input type="radio"/>	6	<input type="radio"/>	-	-	-	-	-	-	
280gsm artboard		 PRC2A44?	£86	£114	£202	£343	<input type="radio"/>	<input type="radio"/>	4	<input type="radio"/>	<input type="radio"/>	-	-	-	-	-	
300gsm wove uncoated board		 SHW2A4?	£104	£130	£202	£513	-	-	10	-	<input type="radio"/>	-	-	-	<input type="radio"/>	<input type="radio"/>	
400gsm silk artboard		 SHS2A4?	£104	£130	£202	£513	<input type="radio"/>	<input type="radio"/>	6	-	<input type="radio"/>						

A4

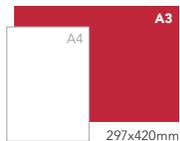


210x297mm

	FRONT	REVERSE	250	500	1,000	5,000	Get in 24 hours	Get in 48 hours	Delivered in days	Folded to size	Shaped or Creased	Matt bio laminated	Gloss bio laminated	Spot gloss highlights	Foil highlights	Embossed
100gsm bond paper		LECA44?	£54	£67	£77	£172	<input type="radio"/>	<input type="radio"/>	6	<input type="radio"/>	<input type="radio"/>	-	-	-	-	-
150gsm gloss art paper		LEGA44?	£70	£81	£92	£192	<input type="radio"/>	<input type="radio"/>	4	<input type="radio"/>	-	-	-	-	-	-
160gsm uncoated paper		LERA44?	£104	£111	£128	£270	-	-	10	<input type="radio"/>	-	-	-	-	-	-
170gsm silk art paper		LESA44?	£79	£90	£103	£215	<input type="radio"/>	<input type="radio"/>	6	<input type="radio"/>	-	-	-	-	-	-
280gsm artboard		PRCA444?	£119	£151	£192	£421	<input type="radio"/>	<input type="radio"/>	4	<input type="radio"/>	<input type="radio"/>	-	-	-	-	-
300gsm wove uncoated board		SHWA44?	£119	£145	£247	£673	-	-	10	-	<input type="radio"/>	-	-	-	<input type="radio"/>	<input type="radio"/>
400gsm silk artboard		SHSA44?	£119	£145	£247	£673	<input type="radio"/>	<input type="radio"/>	6	-	<input type="radio"/>					

A3

 DELIVERY INCLUDED



*Need more?
Ask.*

	FRONT	REVERSE		250	500	1,000	5,000	Get in 24 hours	Get in 48 hours	Delivered in days	Folded to size	Shaped or Creased	Matt bio laminated	Gloss bio laminated	Spot gloss highlights	Foil highlights	Embossed
100gsm bond paper		 LECA34?	£100	£128	£181	£326	<input type="radio"/>	<input type="radio"/>	6	<input type="radio"/>	<input type="radio"/>	-	-	-	-	-	
150gsm gloss art paper		 LEGA34?	£111	£142	£200	£393	<input type="radio"/>	<input type="radio"/>	4	<input type="radio"/>	-	-	-	-	-	-	
160gsm uncoated paper		 LERA34?	£155	£189	£219	£464	-	-	10	<input type="radio"/>	-	-	-	-	-	-	
170gsm silk art paper		 LESA34?	£123	£156	£223	£462	<input type="radio"/>	<input type="radio"/>	6	<input type="radio"/>	-	-	-	-	-	-	
280gsm artboard		 PRCA344?	£225	£289	£371	£785	<input type="radio"/>	<input type="radio"/>	4	<input type="radio"/>	<input type="radio"/>	-	-	-	-	-	
300gsm wove uncoated board		 SHWA34?	£266	£364	£466	£1163	-	-	10	-	<input type="radio"/>	-	-	-	<input type="radio"/>	<input type="radio"/>	
400gsm silk artboard		 SHSA34?	£266	£364	£466	£1163	<input type="radio"/>	<input type="radio"/>	6	-	<input type="radio"/>						

rakem.

we put **white** in
everything.



well almost...

Plastics
Product List

rakem.

we put **white** in
everything.



well almost...

White Minerals
Product List

Folded leaflets, brochures, price lists and menus

It makes sense to fold larger leaflets down to smaller sizes.

Breaking information down into smaller pages – or panels – makes it easier to digest. And brochures which are C5 or below also qualify for Royal Mail's lowest postage rate.

We've put together our most popular folding styles, along with our bestselling paper types.

But. And it's a big but. There are far too many sizes and styles to list on these couple of pages.

If you don't see the shape, size or fold style you'd like, please ask.

FOLDED LEAFLETS



Roll Fold

Makes three panels or more, which are rolled into one another. Available on A4 and bigger leaflets.



Z Fold

A bit like a concertina. Have three or more folds on pieces A4 or larger really good for odd sizes.



Half Fold

Simplest and most popular. Folded in half, either from the short edge or the long edge. Any size from A5 up.



Cross Fold

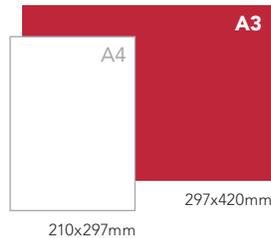
Folded in half, then half again, to make the leaflet a quarter its original size. Available on A4 and larger.

PAPER CHOICES

Our most popular papers and sizes are listed.

Please ask for other sizes, no matter how weird they may be.

We promise we won't judge you.



 DELIVERY INCLUDED

A4 folded

	FRONT	REVERSE	250	500	1,000	5,000
100gsm bond paper		 MBCA44?	£82	£98	£108	£252
150gsm gloss art paper		 MBGA44?	£96	£107	£123	£242
160gsm uncoated paper		 MBRA44?	£130	£138	£157	£319
170gsm silk art paper		 MBSA44?	£104	£116	£133	£264

A3 folded

	FRONT	REVERSE	250	500	1,000	5,000
100gsm bond paper		 MBCA34?	£119	£145	£197	£490
150gsm gloss art paper		 MBGA34?	£137	£169	£230	£442
160gsm uncoated paper		 MBRA34?	£181	£225	£306	£632
170gsm silk art paper		 MBSA34?	£148	£184	£252	£512

The COFFEE list
offer for premium internet flavor and to create
the attitude we are proud to introduce. Order of
the express limited exclusively some of the
price | £2.95
the do this

Hot BEVERAGES



THINKING OF LETTING
YOUR PROPERTY?

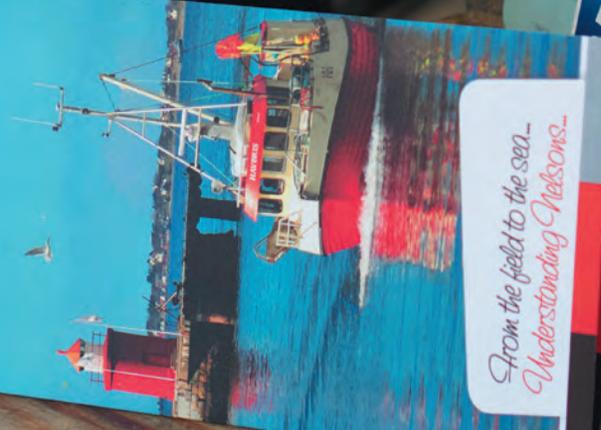


MANAGEMENT
FEES AS LOW AS
5%

bluehorizon
Sales, Lettings and Property Management



Quality
Guaranteed



From the field to the sea...
Understanding Nelsons...

Shape me, crease me, perforate me

Any good at origami? Once you know it's possible to manipulate card with creases, cuts and perforations, your imagination can run riot.

Shape flyers to make them more interesting. Add creases to cards to make them easier to fold. Perforate leaflets to create easy-tear sections. Add hook shapes, holes or round corners.

It's usually really expensive to do all this stuff. Not with us. You share the costs with loads of other people, making it really affordable.

Tell us what you'd like and we'll help find a paper or board which is suitable. Not too thin, not too thick. Just right.

MENUS & SHAPED PRODUCTS



Cut-out Flyers

Add a simple shape to flyers to make them instantly different and engaging.

250 from **£82.80**

34 COBA744T



Menus

Put a crease into thick 400gsm thick flyers to make tall cocktail or food menus.

250 from **£113.40**

MENSA5C



Greeting Cards

Send thank you cards and celebrate customers' anniversary with you.

250 from **£113.40**

GCSLKA5



Tent Cards

Promote offers and give instructions with these "table talkers" totems.

250 from **£113.40**

TENTM

CLEVER CUT-OUTS

 DELIVERY INCLUDED



Key Wallets
250 from **£94.50**
KEYWAL



Folio Wallets
250 from **£190.80**
FOLIOWL



Swing Tickets
500 from **£63.90**
SWICC



Wobblers
500 from **£213.30**
WOBATS



Menu Covers
250 from **£310.50**
MECA57



Menu Grips
250 from **£368.10**
MEGA47



Receipt Clips
250 from **£75.60**
RCLIP7



Laser Voucher Sheets
250 from **£94.50**
LMA40D



Waste Goblin

Same day or
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Your local Worcestershire waste removal service

We offer a fully licensed trade waste removal service to homeowners and local businesses. No need to pay for an expensive skip, call Waste Goblin today for a quote and we'll get rid of your rubbish quickly and efficiently.



- VS
- ✓ No Permit
 - ✓ Labour provided
 - ✓ You only pay for what you use
 - ✓ Cheaper prices on comparison
 - ✓ 14 cubic yard capacity



GET A QUOTE BY
PHONE OR ONLINE!

was

01905

YOU'RE

Invited

TO JOIN MCKINLEY WHITE
IN CELEBRATION OF OUR
10 YEARS
IN BUSINESS

ON THURSDAY 20th OF MARCH
FROM 12PM

AT EASTON MARKET HALL, TRINITY PLACE, BRISTOL, BRISTOL, BRISTOL

BOOK BY 15th FEBRUARY TO
ENSURE CONFIRMED SEATING AND TO
AVOID DISAPPOINTMENT

A pink card featuring a circular logo with a stylized 'E' in the center. The logo is surrounded by a ring of text: 'WORLDWIDE PARTNERSHIP' at the top and 'WORLDWIDE PARTNERSHIP' at the bottom. The card also has several small icons around the logo, including a hand, a person, and a globe.

A card with a photograph of a group of people in traditional Melanesian attire dancing in a circle. The text on the card reads: 'Greetings from YOUR FRIENDS IN MELANESIA'.

Keep it simple with direct mail

These new GDPR laws are making it much more difficult to use email marketing to win new business. As well as proving when someone opted in to receive your emails, you need to record what you said you'd send them. And only send them that. Things could get even worse with ePrivacy laws still going through parliament.

Fortunately, it's much easier to send direct mail. As long as you give people a way to opt out of future mailings, sending printed catalogues or leaflets are classed as being within the 'legitimate interests' of your business.

That's why lots of folk are revisiting direct mail. Sure, sending a mailer costs more than sending an email (assuming you don't count fines from the ICO of course!) But business is always about return on investment. A targeted, posted piece which looks credible, might have a significantly higher conversion rate than junk email.

Ask for a free copy of our guide to GDPR.

THINGS TO MAIL



Glossy Postcards

Kiss me quick, read me slowly. Save on envelopes and post a glossy postcard with easy-write reverse.

250 from **£51** GPA74T



One-piece Mailers

Specially folded gloss leaflets are sealed shut with your mailing sticker and unfold to present your offers.

250 from **£95.40** OPMSL3T



Voucher Cards

Send a birthday or anniversary card with a perforated tear-off voucher offer to redeem in-store.

250 from **£156.60** VCSSM

 DELIVERY INCLUDED

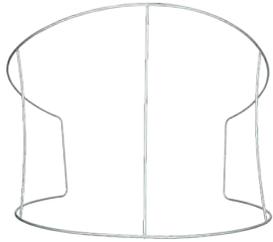


Invitations

Get maximum attendance at your event by making your invitations irresistible. There are so many fancy techniques we can apply, depending on whether you want to look lavish and exclusive or frugal and inclusive.

	FRONT REVERSE		A6			
			50	250	500	1,000
300gsm uncoated	 	SHWA64T	-	£42	£52	£83
300gsm uncoated + foil highlights	 	SH07A64T	-	£328	£365	£433
400gsm silk	 	SHSA64	£44	£55	£58	£68
400gsm + bio matt lamination	 	SHMA64	£54	£69	£76	£91
400gsm + bio matt lamination + spot gloss	 	SHQA64	£112	£114	£116	£186
600gsm uncoated	 	SHXA64	£104	£126	£141	£198





Exhibiting has never been more affordable



Gone are the days of lugging around heavy cases. Goodbye to magnetic bars and crying-trying to hang graphics precisely. Say farewell to posters which don't last a second show.

There's many reasons people are choosing fabric displays.

They're lightweight – each comes with a carrycase. They're compact – fit them in the boot of a car. They're robust – use

them time and time again. They look great – a single continuous graphic in eye-popping High-definition. They're great value – they cost much less than you'd think.

Each display is a frame, which clips together. Then stretch a 'duvet' graphic over. Up in minutes, down in half that time.

BACKDROPS



Rialto Bridge & Stage 30

Combine a straight backdrop with bridge to make a 3D stand. Connection kit available separately. TV not included.

Stage 30 from **£425** FDSNYOFC

Rialto Bridge from **£425** FDSHAMFC



Curve 24
2.4m wide
curved stand

from **£334** FDSBLOFC



Curve 30
3.0m wide
curved stand

from **£394** FDSROOFC



Stage 18
1.8m wide
straight stand

from **£313** FDSCHOFC



Curve 50
5m wide curved stand

from **£715** FDSDUOFC



Stage 46
4.6m wide straight stand

from **£674** FDSSEAFC

BOOTHS



Embrace U

Hire a space only stand and pop-up one of these beauties. Printed inside and outside. Use to make secluded meeting areas.

from **£995** FDS/CA/PC



Snuggle

Small C-shaped booth
from **£813** FDS/WEL/FC



Huddle

Sloped meeting booth
from **£995** FDS/BE/FC



Embrace C

Large C-shaped booth
from **£995** FDS/PREF/FC



Modesto

Cubicle with curtain
from **£815** FDS/VAT/FC

FURNITURE



Mojito
Pop-up cocktail table
from **£283** FDSRIOFC



Bellini
Swivel cocktail table
from **£195** FDSVENFC



Kola Max
Foam seating cube
from **£164** FDSBOSFC



Kola Lite
Seating cube + storage
from **£99** FDSDU1FC



The Island
Waterproof bean bag
from **£154** FDSBALFC



Bondi
Deck chair
from **£93** FDSWAIFC



Margarita
Low table
from **£195** FDSMEXFC



Kubrick
Director's chair
from **£99** FDSHOLFC



Python
2.3m high stand
from **£246** FDSLDFNC



Baby Python
1.9m high stand
from **£236** FDSWIFNC



King Python
3.5m high stand
from **£511** FDSUBFC



Totem
Slimline stand
from **£170** FDSKEDFC



Booth
Pop up kiosk
from **£338**
FDSBARFC



Axe
Navigation stand
from **£236** FDSKDFC



Kangaroo
Literature holder
from **£170** FDSPARFC



Peacock
Media display stand
from **£338** FDSOSLFC
Tablet and TV not included



Padium
Tablet holder
from **£164** FDSOSAFNC
Tablet not included

**VINYL
PANELS
POP-UPS
POSTERS
SIGNAGE
DISPLAYS
BANNERS
ACRYLICS
GRAPHICS
WINDOWS
WALLPAPER
FOAMBOARD**



We print onto just about any substrate, in almost any size. Ask for a copy of our Spectacular Spaces Look Book for our full range of posters, signage and displays.



FLAGS

Great for indoors and outdoors. Prices below are for a flag printed one side (double-sided is an option) plus pole. We have a few different bases, depending on where you want to use your flag – inside, outside on a hard surface, or on grass.



Apostrophe
Backpack flag
from **£99** FDBFH0



Hyphen
Backpack flag
from **£113** FDBFA0



Teardrop
Standing flag
from **£99** FDQ270
Base from **£22**



Quill
Standing flag
from **£89** FDF360
Base from **£22**



Empire
Standing flag
from **£99** FDFE350
Base from **£22**

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3600

If nobody sees your marketing, does it even exist?

Woah, mind blown. That's a bit deep for so late in the book. Sorry about that.

It's just that, well, what's the point of marketing which is ignored? Without a reaction, it's just money down the toilet.

Studies have shown it's better to send five things to 1,000 people than one thing to 5,000. Repetition is important.

Repetition is important. (Sorry). But so is making your marketing engaging and exciting.

We've got a few more tricks up our sleeves on these final pages.

In the end, it's down to the quality of design. The power of creative.

The potency of the message. Let us help. We ain't just the printer. We're here to help you with ideas to grow your business. It's what we do.

SCRATCH CARDS



Nobody can resist a scratch card. Available in a variety of shapes and sizes, with a single or multiple latex scratch panels.

250 from **£49.50** SCRBC1T

What's under the scratch panels?

Buy cards in multiples of 250. Get a set for each different prize or message you want your game to have. For instance, mostly losers and a few winners, then buy two sets. If you want more variety, perhaps with 10%, 20%, 30%, 40%, 50% off, order 5 sets. We'll help design your promotion.

e.g.



or



OTHER IDEAS



Notepads

Great for giveaways and conferences. Available from pocket-size A7, right up to A2 desk planner size.

20 from **£79.20** NPA70



Plastic Cards

Create loyalty cards or special VIP schemes. Plastic cards feel like the real deal and build trust.

50 from **£102.60** PCBC70L



Stickers

For mailing, packaging and branding anything you can stick on. Have them shaped or in sheets.

500 from **£54** STKDISK

 **DELIVERY INCLUDED***

All prices shown include delivery to one
UK mainland or Northern Ireland address.
They exclude VAT and design.
Prices subject to change and are correct at 01/03/19.
Subject to our terms and conditions.

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